

**SIBER SYSTEMS UNVEILS GOODSYNC ENTERPRISE, AN ADVANCED  
BACKUP/SYNC SOLUTION FOR BUSINESSES, AT INTEROP 2009**

*Commercial-Grade Version of Popular File Synchronization/Backup Utility  
Synchronizes Files Across Corporate Networks, Portable Devices and the Internet*

**MANDALAY BAY CONVENTION CENTER, LAS VEGAS / BOOTH 907 — (May 17, 2009) —** Siber Systems, Inc., a company dedicated to providing world-class computing productivity software for enterprises and individuals, today announced the release of GoodSync Enterprise, the new business-ready version of its popular file synchronization and backup utility, at Interop 2009 in Las Vegas. GoodSync Enterprise is designed to reliably ensure that all employee computer files—local, remote or mobile—are automatically synchronized and readily available.

“Research shows that over 50% of enterprise data is stored on individual laptops or desktops and is not protected. GoodSync Enterprise is smart enough to capture and backup information—including data stored on laptops, thumb drives and desktops—without complicated procedures,” said Bill Carey, Siber Systems VP of Marketing. “Now you can be sure all your employee data is synchronized, secure and available.”

Extremely flexible, GoodSync Enterprise can intelligently recognize storage devices and tie specific jobs to specific USB disks; for example, all marketing materials can be synchronized with a thumb drive, while all PowerPoint presentations and Access databases are synchronized with a portable hard drive. Workers in different departments, different geographic locations, at a worksite, or who are telecommuting or on a mobile device, all have access to the right files in their proper context. Furthermore, jobs linked to devices recognized by GoodSync Enterprise can be set up to start automatically once each device becomes available.

GoodSync Enterprise is easily controllable as well. Administrators can limit the scope of the GoodSync Enterprise functionality available to the users, for example, by disallowing them to perform synchronizations over the Internet. Folders and files are backed up in their native format, making data recovery fast and easy.

**Enterprise-Class Scalability, Performance**

GoodSync, which debuted in 2006 as a consumer product, has been downloaded over three million times by users around the world, winning top accolades for its reliability and simple command line interface. PC World says “This sweet little sync/backup program is exceptionally easy to use,” while NetworkWorld’s Marc Gibbs states that “We’ve looked at a number of data-synchronization tools and this has to be one of the easiest to use and one of the most reliable.”

GoodSync Enterprise builds on the proven quality of GoodSync, adding both scalability and enterprise-class performance. Like its consumer version, GoodSync Enterprise synchronizes and/or backs up files between multiple computers or storage devices across LAN, WAN, FTP/SFTP and WebDAV. Yet it also delegates the main file synchronization workload to user workstations that usually host the data. Such a design eliminates a single point of failure, thereby drastically improving the survivability of corporate data compared to server-based solutions.

To complete its tasks, GoodSync Enterprise works at the file level, performing comparative analyses of files and deciding whether to leave them untouched or to copy each file from one location to another. If a

conflict is detected—usually an indication that copies of the same file have changed in both locations—GoodSync Enterprise provides a choice of manual or automatic resolution mechanisms.

### **Easy Installation and Centralized Management**

GoodSync Enterprise installation and activation can be completed using common software deployment mechanisms. Once successfully installed and activated, administrators can centrally configure GoodSync to run various synchronization and backup tasks using a variety of scheduling options. IT Administrators have the option to force synchronization or backup transparently for the user, employing command-line options executed as a part of a login script. Using the GUI version, users can also set up their own synchronization tasks or assist in setting up their synchronization jobs, including automation rules.

To ensure administrative oversight, GoodSync Enterprise provides detailed status reports of every action taken. Administrators have access to this log through email alerts as well as from a specified central location.

### **See Us at Interop 2009**

Siber Systems will be demonstrating GoodSync Enterprise during Interop 2009, May 17-21 from its exhibit at Booth 907 in the Mandalay Bay Convention Center in Las Vegas. For more information, visit the booth or Web site at: [www.goodsync.com/enterprise](http://www.goodsync.com/enterprise).

### ***About Siber Systems:***

Founded in 1995, Siber Systems creates and markets software products to consumers and businesses around the world. Our software is highly acclaimed and has received numerous awards including PC Magazine Editor's Choice, CNET's Best Software of the Year, and PC World's 25 Products We Can't Live Without. The company's flagship products, RoboForm and GoodSync, are used by millions of people worldwide, with registered customers in over 100 countries. GoodSync, an easy and reliable automatic file synchronization program, was released in 2006 and already enjoys favorable reviews from users and the press. RoboForm Enterprise has been solving password management problems quickly, easily and cost-effectively since 1999. RoboForm Enterprise reduces employee passwords to one secure, master password and provides an easy and cost-effective way to improve password security while making employees more productive and helping organizations to recognize immediate IT cost savings. As part of the company's strong commitment to customer satisfaction, its software comes with a risk-free trial. Headquartered in Fairfax, Virginia, Siber Systems is privately held.

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PRESS CONTACT:  
Belinda Banks  
S&S Public Relations  
(609) 750-9110  
[belinda@sspr.com](mailto:belinda@sspr.com)